Alt Order #

DUP INVOICE TE



www.wxyz.com

WXYZ 20777 W. 10 MIIe Rd. Southfield, MI 48037 Main: (248)827-7777 Billing: (877)290-6086

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 315684-1
 11/06/12
 November 2012
 10/29/12 - 11/06/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WXYZ
 Dave Lombardo
 EWS - Washingt
 National

Advertiser Product Estimate Number

Michigan Education Associ 314-Michigan Education A 1829

Flight Dates

10/30/12 - 11/06/12

Billing Address:

Mundy Katowitz Media Inc Attention: Accounts Payable 1322 G Street SE Washington, DC 20003-3021

washington,

Send Payment To: **WXYZ**

P.O. Box 643405 Cincinnati, OH 45264-3405

Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB # 14019	Advertiser Code	Product Code
Agency Ref 2	Advertiser Ref	

Order #

315684

Spots/

Line	Start Date	End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	10/30/12	11/06/12	7 Actio	on News This Mo	orni 430a-5a	11111	:30	5	\$300.00	NM		
١	Weeks:	Start Date 10/30/12	End Da	te <u>MTWTFSS</u> 11111	Spots/Week 5	Rate \$300.00						
	Spots: # Ch	n Day Aii	r Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 W	XYZ Tu 10	/30/12	4:54 AM 7 Actio	on News This Morning	430a-5a	:3	0 MEA120U	I METH		\$300.00	
	2 W	XYZ W 10	/31/12	4:43 AM 7 Actio	on News This Morning	430a-5a	:3	O MEA120U	I METH		\$300.00	NM
	3 W	XYZ Th 11	/01/12	4:50 AM 7 Actio	on News This Morning	430a-5a	:3	0 MEA120U	I METH		\$300.00	NM
	4 W	XYZ F 11	/02/12		on News This Morning	430a-5a	:3	0 MEA120U	І МЕТН		\$300.00	NM
	5 W		/05/12		on News This Morning	430a-5a	:3	0 MEA120U	I METH		\$300.00	
\	Weeks:	Start Date 11/06/12	End Da 11/12/1	te <u>MTWTFSS</u>	Spots/Week 1	Rate \$300.00		<u>-</u>			*	
	Spots: # Ch	n Day Aii	r Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	6 W	XYZ Tu 11	/06/12	4:41 AM 7 Actio	on News This Morning	430a-5a	:3	O MEA120U	I METH		\$300.00	NM
2	10/30/12	11/06/12	M-F 7	-9am	7-9am M-F	11111	:30	5	\$2,000.00	NM		
\	Weeks:	Start Date 10/30/12	End Da		Spots/Week 5	Rate \$2,000.00						
5	Spots: # Ch	n Day Aiı	r Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 W	XYZ Tu 10	/30/12	7:49 AM M-F 7	-9am	7-9am M-F	:3	O MEA120U	I METH		\$2,000.00	NM
	2 W	XYZ W 10	/31/12	7:59 AM M-F 7	-9am	7-9am M-F	:3	0 MEA120U	I METH		\$2,000.00	NM
	3 W	XYZ Th 11	/01/12	8:59 AM M-F 7	-9am	7-9am M-F	:3	0 MEA120U	I METH		\$2,000.00	NM
	4 W	XYZ F 11	/02/12	8:40 AM M-F 7	-9am	7-9am M-F	:3	0 MEA120U	I METH		\$2,000.00	NM
	5 W	XYZ M 11	/05/12	6:58 AM M-F 7	-9am	7-9am M-F	:3	0 MEA120U	І МЕТН		\$2,000.00	NM
\	Weeks:	Start Date 11/06/12	End Da 11/12/1	<u>te</u> <u>MIWIFSS</u> - 1	Spots/Week 1	Rate \$2,000.00						
	Spots: # Ch	n <u>Day Ai</u> i	r Date_	Air Time Descr	iption_	Start/End Time		h Ad-ID			Rate	
	6 W	XYZ Tu 11	/06/12	7:26 AM M-F 7	-9am	7-9am M-F	:3	O MEA120U	I METH		\$2,000.00	NM
3	11/03/12	11/03/12	GMA S	SAT 7-8am	SAT 7-8am	S-	:30	1	\$1,200.00	NM		
\	Weeks:	Start Date 10/30/12	End Da 11/05/1	<u>te</u> <u>MTWTFSS</u> S-	Spots/Week 1	Rate \$1,200.00						
	Spots: # Ch			Air Time Descr		Start/End Time		h Ad-ID			Rate	Type
	1 W	XYZ Sa 11	/03/12	6:58 AM GMA	SAT 7-8am	SAT 7-8am	:3	O MEA120U	I METH		\$1,200.00	NM

INVOICE



WXYZ P.O. Box 643405 Cincinnati, OH 45264-3405

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | Invoice Month | Invoice Period | Invo

Advertiser	Product	Estimate Number
Michigan Education Associ	314-Michigan Education A	1829

. www.wxy	yz.com								
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 11/03/12	11/03/12	SA 8-10am Action Ne	ws 8-10a	S-	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> S-	Spots/Week	<u>Rate</u> \$1,200.00					
Spots: # 0			rintion	Start/End Time	l enat	h Ad-ID			Rate Type
			10am Action News	8-10a		0 MEA120U	I METH		\$1,200.00 NM
									* **,======
5 11/04/12	11/04/12	Action News SUN 8ar	n Sun 8-930am	S	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/30/12		Spots/Week 1	Rate \$1,200.00					
Spots: # (<u> </u>	Start/End Time		h Ad-ID			Rate Type
1 V	VXYZ Su 11	/04/12 8:37 AM Action	n News SUN 8am	Sun 8-930am	:3	0 MEA120U	I METH		\$1,200.00 NM
6 10/30/12	11/05/12	M-F 9a-10a	9-10am M-F	111-1	:30	4	\$1,500.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS 111-1	Spots/Week 4	Rate \$1,500.00					
Spots: <u>#</u> (Ch <u>Day Air</u>	Date Air Time Descr	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VXYZ Tu 10	/30/12 9:36 AM M-F 9	a-10a	9-10am M-F	:3	O MEA12OU	I METH		\$1,500.00 NM
		/31/12 9:55 AM M-F 9	a-10a	9-10am M-F	:3	O MEA12OU	I METH		\$1,500.00 NM
3 V	VXYZ F 11	/02/12 9:56 AM M-F 9	a-10a	9-10am M-F		O MEA12OU			\$1,500.00 NM
4 V	VXYZ M 11	/05/12 9:32 AM M-F 9	a-10a	9-10am M-F	:3	O MEA120U	I METH		\$1,500.00 NM
7 11/01/12	11/05/12	12-1230p News	12-1230p	11	:30	2	\$1,800.00	NM	
Weeks:	Start Date 10/30/12	End Date 11/05/12 MΓWΓFSS 11	Spots/Week 2	Rate \$1,800.00					
Spots: <u>#</u> (Ch <u>Day Air</u>	Date Air Time Descr	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
	VXYZ Th 11	/01/12 12:09 PM 12-12	30p News	12-1230p		O MEA12OU			\$1,800.00 NM
1 V	VXYZ M 11	/05/12 12:14 PM 12-12	30p News	12-1230p	:3	O MEA12OU	I METH		\$1,800.00 NM
8 10/31/12	11/02/12	6-630pm M-F	6-630pm M-F	1- 1	:30	2	\$3,000.00	NM	
Weeks:	Start Date 10/30/12	End Date <u>MΓWΓFSS</u> - 1 - 1	Spots/Week 2	Rate \$3,000.00					
Spots: # 0	Ch <u>Day Air</u>	Date Air Time Descri	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VXYZ W 10	/31/12 6:14 PM 6-630	pm M-F	6-630pm M-F	:3	O MEA120U	I METH		\$3,000.00 NM
2 V	VXYZ F 11.	/02/12 6:16 PM 6-630	pm M-F	6-630pm M-F	:3	0 MEA120U	I METH		\$3,000.00 NM
9 10/30/12	11/05/12	M-F 7-730p	7-730pm M-F	11-1	:30	3	\$3,000.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS 11-1	Spots/Week 3	Rate \$3,000.00					
Spots: # (ription	Start/End Time	Lengt	h Ad-ID			Rate Type
		/30/12 7:25 PM M-F 7		7-730pm M-F		O MEA120U	I METH		\$3,000.00 NM
		/01/12 7:16 PM M-F 7	'-730p	7-730pm M-F	:3	O MEA120U	I METH		\$3,000.00 NM
3 V	VXYZ M 11	/05/12 7:13 PM M-F 7	'-730p	7-730pm M-F	:3	O MEA12OU	I METH		\$3,000.00 NM
10 11/04/12	11/04/12	Su 6-630p	6-630pm Sun	S	:30	1	\$2,200.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSSS	Spots/Week 1	Rate \$2,200.00					
Spots: # (,00,	•	Start/End Time	Lengt	h Ad-ID			Rate Type
		/04/12 5:59 PM Su 6-		6-630pm Sun		O MEA120U	I METH		\$2,200.00 NM
			•	·					-

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Advertiser	Product	Estimate Number
Michigan Education Associ	314-Michigan Education A	1829

www.wxyz.com

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
11	10/31/12	11/06/12	Jimmy Kimmel Live	1205am-105am M-I	11111	:30	5	\$750.00	NM		
	Weeks:	Start Date 10/30/12	End Date MTWTFSS 1-111	Spots/Week 4	Rate \$750.00						
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Tin	ne Lengt	h Ad-ID			Rate T	уре
	1 W	(YZ W 10/	31/12 12:48 AM Jimmy	Kimmel Live	1205am-105	am M-l :3	O MEA120UI	METH		\$750.00	NM
	2 W	(YZ Th 11/	01/12 12:28 AM Jimmy	Kimmel Live	1205am-105	am M-l :3	O MEA120UI	METH		\$750.00	NM
	3 WX	YZ F 11/	02/12 1:03 AM Jimmy	Kimmel Live	1205am-105	am M-l :3	O MEA120UI	METH		\$750.00	NM
	4 W	YZ M 11/	05/12 12:48 AM Jimmy	Kimmel Live	1205am-105	am M-l :3	O MEA120UI	METH		\$750.00	NM
	Weeks:	Start Date 11/06/12	End Date MIWIFSS - 1	Spots/Week 1	Rate \$750.00						
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Tin	ne Lengt	h Ad-ID			Rate T	уре
	5 W	KYZ Tu 11/ Credited	,	Kimmel Live	1205am-105	am M- :0	0			\$750.00	NM
12	10/30/12	10/30/12	M-F 106a-206a	106am-206am	- T	:30	1	\$400.00	NM		
	Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> - T	Spots/Week 1	Rate \$400.00						
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Tin	ne Lengt	h Ad-ID			Rate T	уре
	1 W	KYZ Tu 10/	30/12 1:41 AM M-F 10	6a-206a	106am-206a	m :3	O MEA12OUI	METH		\$400.00	NM

<u>Total Spots</u> **32** <u>Gross Total</u> **\$47,600.00**

Payment Terms 30 Days

Agency Commission \$7,140.00

Net Amount Due \$40,460.00